



































T 41.50 HAVE A YOUNGER GIGTER



MY FATHER HAS NO INTEREST IN THE BUSINESS SO MY MOTHER IS MAINLY IN

CHARGE OF THE SHOP.

HE HAS A SISTER? WOW!





CUESC TAVEN AN INTEREST IN FINANCES INSTEAD OF STUDIES. SHE'S A HANDFUL.





HISAKO IS THE SIXTH CHILD. THE YOUNGEST. SHE'S QUITE A TOMBOY.

T'M THINKING DEPARTMENT STORES AND FASHION BUSINESSES WILL BEGIN TO THRIVE.



RYLIGORO-SAN WHAT KIND OF USINESSES THINK WILL SUCCEED IN THE FUTURE?





















TH MANY UNE PRIMATE MERCAN-THE WAS TRANSFORMED INTO A CONGLICATE COMPANY THE SUNITONO CAMPHOR FAC-TORY AND THE PRECURSOR TO KOBE STEEL THE KOBAYASHI STEEL MILL WERE ACQUIRED THESE WERE SUBSECUENTLY TOINED BY MITSUBISHI RAYON TOKYO WOOL WAS ALSO ES-TABILISHED. WHEN THE OSATO SUGAR FACTORY WAS SOLD IN 1907. THE ENTIRE PROFIT OF THE SALE WAS INVESTED IN NEW BUSINESS VENTURES THAT MAVE IMPETUS TO FURTHER DI-

BY THE END OF THE MEIJI ERA, A MULTITUPE OF COMPANIES HAD BEEN PURCHASED DEALING WITH CELLULOID, BEER, SALT PRODUCTION ETC. THE

NAME OF SUZUKI MERCANTILE REVERBERATED THROUGHOUT THE WORLD: IT HAD BECOME A MATOR

CONGLOMERATE CONTAINING THIRTY KINDS OF BUSINESSES AND SIXTY COMPANIES. AND THE MATOR PLAYER BEHIND IT ALL WAS KANEKO NAOKICHI.

SUZUKI TWATIRO CAME FROM A LOW-CLASS SAMIRAL BACK-GROUND OF STARTED A FOR-FIGH SUGAR FYCHANGE MER-CANTILE IN KOBE IN 1874. AFTER TWATER DED US WIDOW YOME BECAME THE SEC-OND-GENERATION HEIR TO THE BUSINESS. SHE PLACED ALL MANAGEMENT MATTERS INTO THE HEAD OF ERV VANEVO NAC-VICURE HANDS WHEN TAIWAN RECAME A TADANGGE EVER AFTED THE SINO-JAPANESE WAR NAO-

DEALERSHIP OF TAIWANESE

MAKE AN IMMENSE PROFIT.

SUZUKI E CO. I.TD IS A WORLD-CLASS CONGLOMERATE













KINDS OF BUSINESS



ING UP BUSINESS AFTER ANOTHER THAT HAD BEEN 484NDONED AFTER THE POST-WAR DEPRESSION

BEHIND THE PATH WHERE NORMAL. PEOPLE WALK.





BUSINESS WILL DIVERSIFY MORE AND WILL EXPAND: IT WILL GROW

WITH KANEKO NAOKICHI AT CENTER STAGE. SUZUKI WILL

MERCANTILE PROSPER MORE AND WORE











WHAT ARE
YOU
TALKING
ABOUT?



